

“Suits in Saturation”

Project Pitch

Produced By Stephen Nalesnik



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End-to-end summary of “Suits in Saturation” production.

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Project Synopsis

A showcase of suits in various locations, judging appropriateness of their wardrobe based on saturation. If scene is black and white, subject is appropriately dressed for their surrounding—If scene is in color, subject is overdressed & unfit for the location.

Tentative idea: B&W shots could be positioned on left side of screen, colorful shots on right. This was it's always like the shots are having a conversation in a way.



Moodboard

Demonstrating vision.



Key Processes

Rank	Theme	Support	Time	Roadmap status
1	Finalize Idea Enhancing the visual design and usability of the user interface to make it more intuitive and user-friendly.	N/A	2/4-2/22	FINISHED
2	Secure Models & Team Call prospects and ensure a confident yes, ask dates unavailable, explore wardrobe possibilities.	N/A	2/20-NOW	IN PROGRESS
3	Scout Location Walk around and video all possible filming locations.	N/A	2/19-NOW	IN PROGRESS
4	Meet w/ Creative Explore ideas, assure idea is strong. Estimate timing of filming process.	Creative	3/1	DATE SET
5	Finalize Locations With updated ideas from creative meeting, assess what locations are necessary.	Creative	3/5	NOT STARTED
6	Finalize Filming Dates Confirm with entire team dates work, include 2 back-up models.	All Team	3/8	NOT STARTED
7	Roadmap Creation Detailed map of travel and parking from location to location — including bathrooms, changing areas, and food along path.	N/A	3/7	NOT STARTED
8	Director Walkthrough Travel roadmap with director, assess correct composition of each location.	Director	3/8 - Proposed time???	NOT STARTED
9	Film Execute roadmap travel with director and models.	All Team	????	NOT STARTED
10	Editing/Creative Reviews Edit clips, host regular review sessions with creative.	Creative	????	NOT STARTED

The Team



Stephen Nalesnik

PRODUCER



Eitan Hirshfield

DIRECTOR, CREATIVE



Marcus Moore

WARDROBE, CREATIVE



Jack Bransfield

CREATIVE, MODEL



**Nick
Rataree**

MODEL



**Sam
Carter**

MODEL



**Ryan
McLaughlin**

MODEL



**Cooper
Swanson**

MODEL



**Charles
McGowan**

MODEL



**James
Westcott**

MODEL



**Ronan
Peers**

MODEL



**Bobby
Shaeffer**

MODEL

Unsure about commitment

Budget

\$2,000 has been allocated for this project.

Finances	\$1,738.30	Neccesity:
Camera	\$978.30	Vital
Suits	\$100.00	Moderate
Lawn-chiars for models	\$150.00	No
Lunch for Crew	\$160.00	Vital
Parking	\$80.00	Vital
Director	\$150.00	Vital
Models (6)	\$120.00	Vital

**As of 2/22*

49%
Camera

13%
Paying Team

15%
Crew
Accommodations

9%
Shoot Necessities

**14% of budget remains unallocated*